



CITRINCOOPERMAN®

Attest & Assurance | Tax Compliance & Research | Specialty & Consulting

Franchising

Whether you're starting your own franchise system, expanding an established operation, or thinking about becoming a franchisee, you're going to have a lot of questions.

REV UP YOUR FRANCHISE ENGINES

Listen to Partners Paul Dailey and Elaine Papadopoulos discuss the recognition of franchise fees from both accounting and tax perspectives



For potential franchisees, it's important to uncover any hidden - and unwelcome - surprises in the disclosure document like additional costs, financial performance representations, territorial restrictions, term limits, or exclusivity.

And you'll want to enter a franchise with your eyes open - understanding your future growth potential, and knowing how soon you can recoup your investment - and start earning real money.

For franchisors, heavy government regulation means good financial advice up front - from advisors who understand the ins and outs of this business - is crucial.

We offer franchisors:

- ⌘ Fast turnaround. We'll help you incubate a new franchise concept, coordinate a team of specialists, and have it up and running within months - not years.
- ⌘ Partnership with experienced attorneys to craft an effective disclosure document
- ⌘ Efficient, cost-effective, reliable audits
- ⌘ Royalty audits
- ⌘ Tailored internal audit programs to detect and control franchisee abuse
- ⌘ International expertise in importing and exporting franchise concepts
- ⌘ Acquisition and expansion planning

We take away your financial worries so that you can focus on what you do best - growing your business.

Proud members of the International Franchise Association and the International Franchise Professionals Group





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